

# Where Buyers Come From

<b>40%</b>	<b>Purchased because they saw a sign on the lawn and approved the home's exterior and location.</b>
<b>20%</b>	<b>Purchased because they recognized the salesperson and were serviced by them.</b>
<b>18%</b>	<b>Responded to an ad or promotion such as a brochure.</b>
<b>8%</b>	<b>Responded through an Open House.</b>
<b>7%</b>	<b>Were referred through networking.</b>
<b>3%</b>	<b>Bought the home they saw advertised.</b>
<b>1%</b>	<b>Bought the home they saw at an Open House</b>
<b>3%</b>	<b>Bought for a combination of the above reasons.</b>

Morneau Sobeco Centre II  
895 Don Mills Rd,  
Suite 202,  
Toronto, Ontario,  
M3C 1W3



Office: 416-391-3232

Fax: 416- 391-0319

[www.rightathomerealty.ca](http://www.rightathomerealty.ca)